



## TODAY'S NEW DIGITAL MEDIA TRENDS

Tuesday, April 1, 2014

## Marketing EDGE

**Spring NYC Student Career Forum @ ClickZ Live!**

**A must attend event for students considering a Marketing Career!**

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### Marketing Industry Career Panel:



**Panel Moderator**  
**Matt McGowan**, COO  
America's Advertising Agency business

**GOOGLE**



**Simon Heseltine**, Senior Director,  
Organic Audience  
Development

**AOL**



**Ploy Tangtrakul**, Conference Producer

**INCISIVE MEDIA**



**Jeff Gottlieb**, Ad Ops Specialist,

**MERKLE**

**REGISTER NOW**

**[www.marketingEDGE.org](http://www.marketingEDGE.org)**

**Registration Deadline March 23<sup>rd</sup>, or when full!**

Attendees pay over \$1,000 to attend the first day of this conference ... but you can experience this event for just \$10.

Hosted By:



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For additional information contact Terri Herschlag at [terschlag@marketingEDGE.org](mailto:terschlag@marketingEDGE.org)

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